

# WOMEN IN BUSINESS

Fostering the Young Women Entrepreneurship in the Danube Region

## Introduction PP01



PP01 IRS

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# PP01 Innovation Region Styria



Portfolio  
INNOVATION REGION STYRIA



IRS is a Limited company ltd. - not for profit – public private partnership  
Stakeholder

5 Styrian Energy Innovation and Technology Centers –

1 ABV Training Network Metal

2 Energy Center Lipizzanerheimat

3 Freiraum Business Innovation Center Graz

4 RUN (Start up - and Service center Fürstenfeld

5 Technology Center Deutschlandsberg

6 Weizer Energy Innovation Center

Strategic network partner is the Economic Chamber of Styria



Project co-funded by European Union Funds (ERDF, IPA, ENI)

# Runing Projects 2018



## Interreg SI AT

CB cooperation among female companies in AT SI for internationalization

## regioWIN

## Interreg HU AT

Increase of women's share in technical professions

## femcoop PLUS

## Alpine Space

Transnationale Business Transfer

## C-TEMAIp

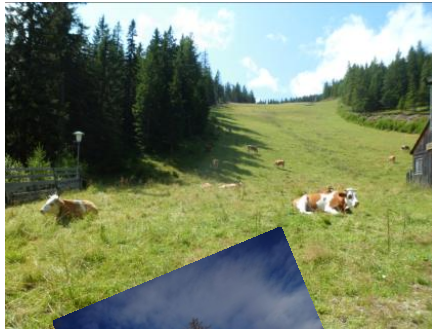
Cofinanced by



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OUR Region - **Styria**, located in Austria's southeast, is a dynamic region that offers a high quality of life to its population of about 1.2 million. Its capital city Graz (283.869 inhabitants) is home to many globally known enterprises that, with their high R&D quote of 4.8%, contribute to the innovation and technology location.



Dachlandschaft (c) Graz Tourismus + Harry Schiffer



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# Some facts about women in business in Styria



Of the individual (one-man/woman) companies in Styria, 53% are male **and 47% female.**

## START UP scene

Exactly 4,149 companies opened in the previous year 2017 - a new record.

Never before have there been more start-ups in the Styria.

45 percent are “women start-ups” this represent an "all-time high“



**Thanks for your attention!**

It was Henry Ford who said,  
“Coming together is the beginning.  
Keeping together is progress.  
**Working together is success.**

**...in this sense – on a good cooperation!**

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