

WOMEN IN BUSINESS

Fostering the Young Women Entrepreneurship in the Danube Region

REGIONAL AGENCY FOR ENTREPRENEURSHIP AND INNOVATIONS – VARNA (RAPIV)



Project co-funded by European Union Funds

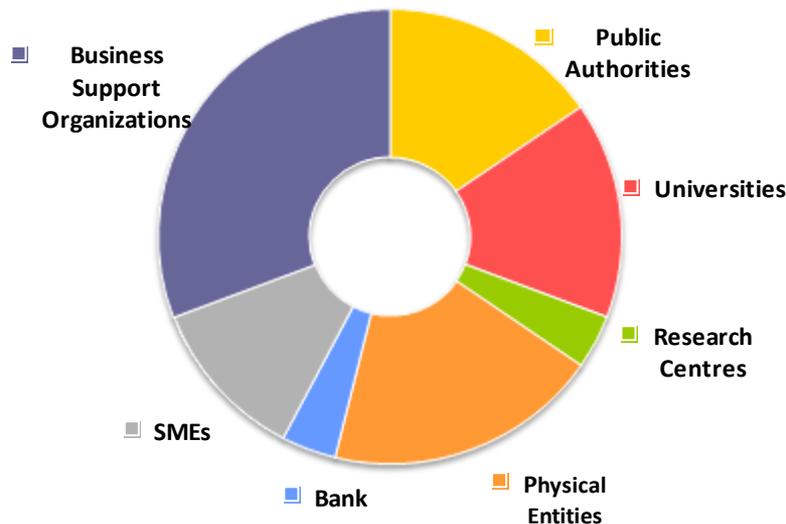
17.07.2018, Graffit Galery Hotel

About us



Regional Agency for Entrepreneurship and Innovations - Varna (RAPIV) is a non-governmental non-for-profit organization established in 2002 in Varna, Bulgaria, aiming to stimulate regional economy through the development of entrepreneurship and innovations.

Members of RAPIV



Project co-funded by European Union Funds (ERDF, IPA, ENI)

Main trends



High-Technology Business Incubator

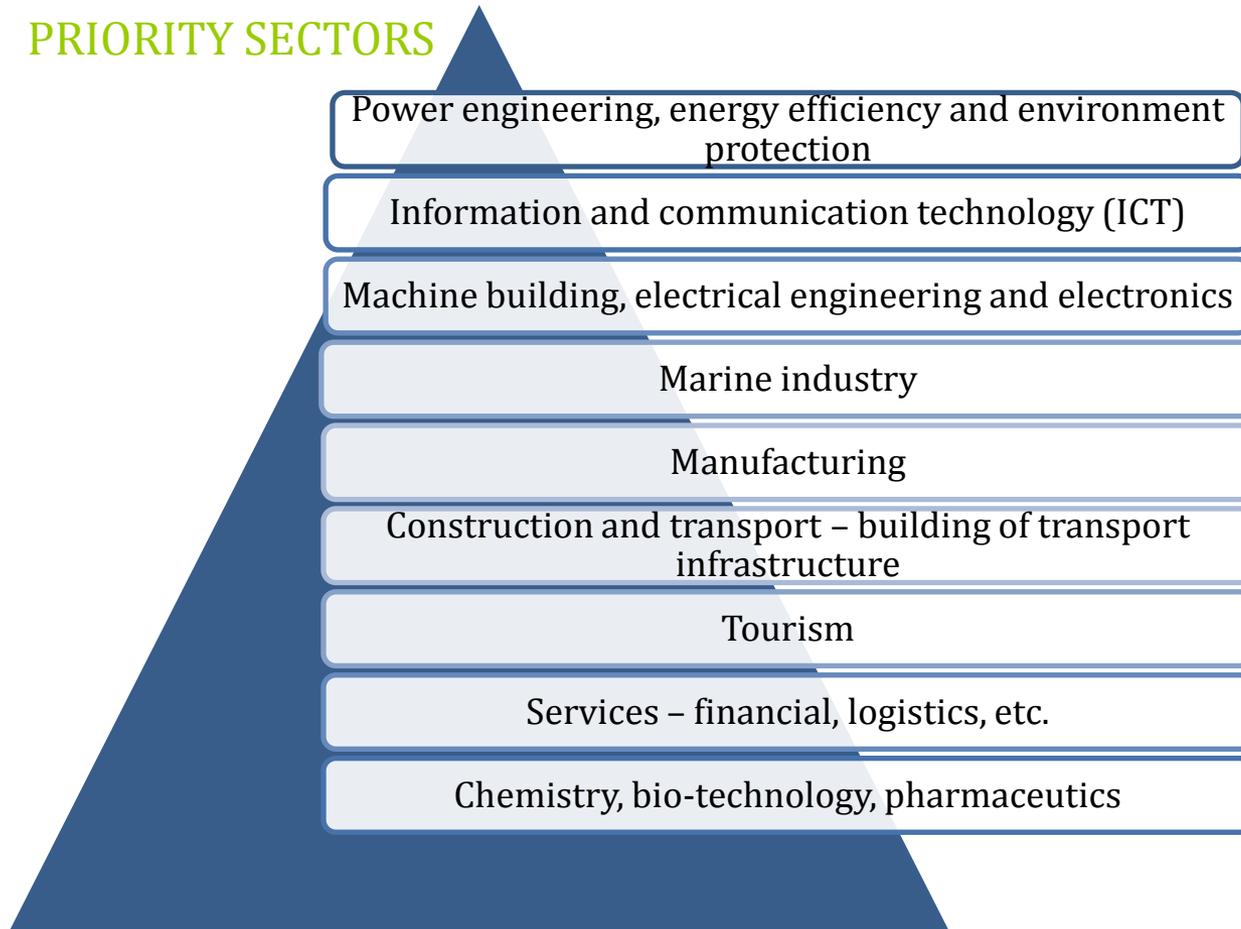
Centre for Innovations and Technology Transfer

Establishment of a High-Technology Park

Business Incubator - Varna



PRIORITY SECTORS



Business Incubator -Varna



OUR SERVICES



Expert services

Know-how transfer and technology development activities

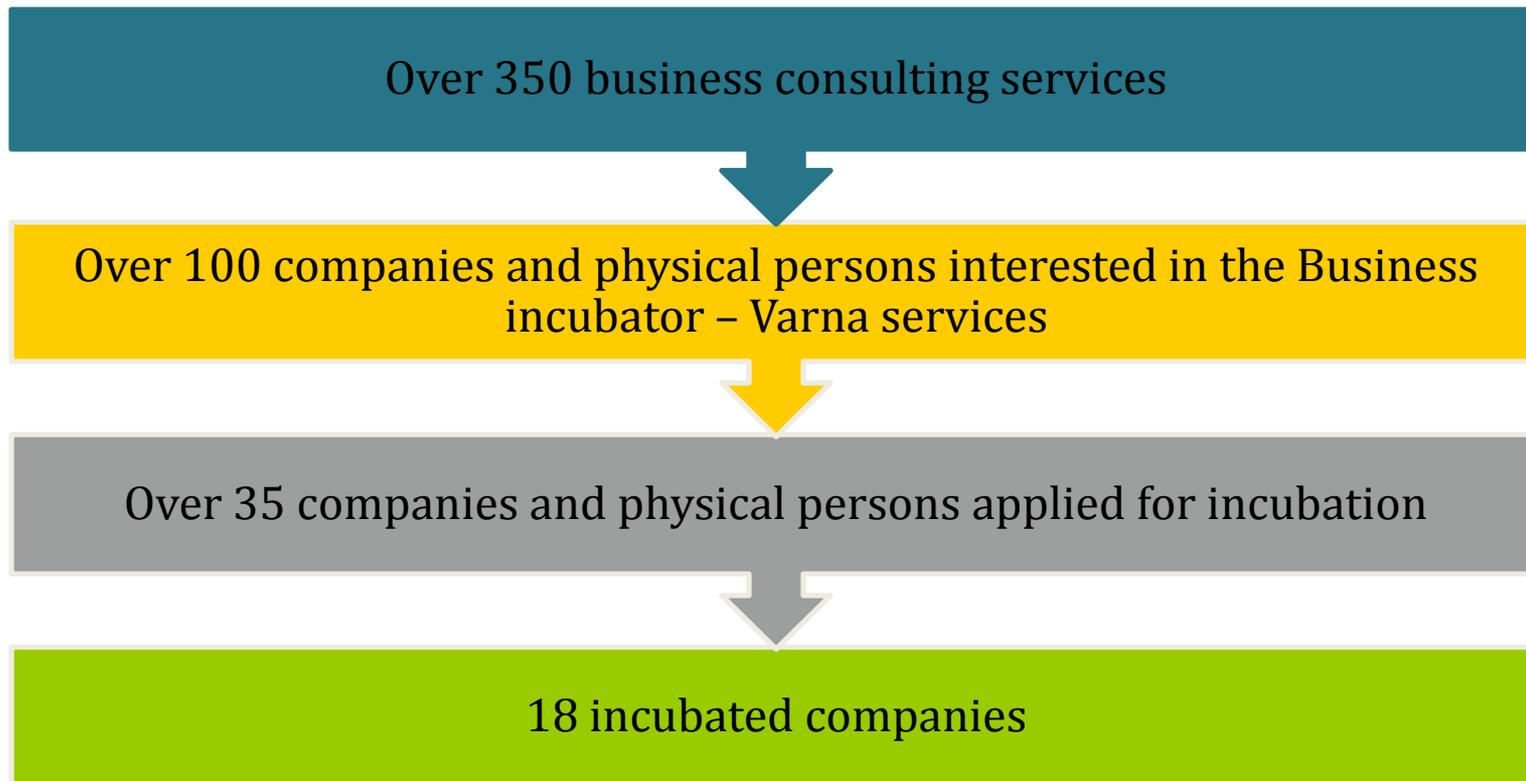
Technical and marketing services

Management services

Organization of meetings and seminars

Commercialization of products

Business Incubator - Varna



Success Stories



Svemar Ltd

Main activities in the field of environmental protection design of irrigation systems, landscaping, prevention of soil erosion by the use of special coatings and hydropower. After incubation Svemar Ltd period 20 times increase of personnel.



Cores Ltd

Main activities in the filed of coastal and environmental protection
After the incubation period, Cores Ltd increased its staff 5 times, successfully attended foreign markets, international exhibitions, and implemented the Horizon 2020 project.



3 K Ltd

Main activities in the field of energy efficiency, water technologies and communications. After the incubation period, 3K AD increased its turnover and the number of employees by tenfold.

Success Stories



MUK Bulgaria Ltd

Main activity in the field of ICT.

Development of specialized software for data from coastal and inland water monitoring.



Horizon Media Ltd

Main activity in the field of creative industries.

Creation and distribution of a television program based on digital technology.



EOS 2013 Ltd

Main activity in the field of training.

Develop and promote an online training platform.

New Initiatives



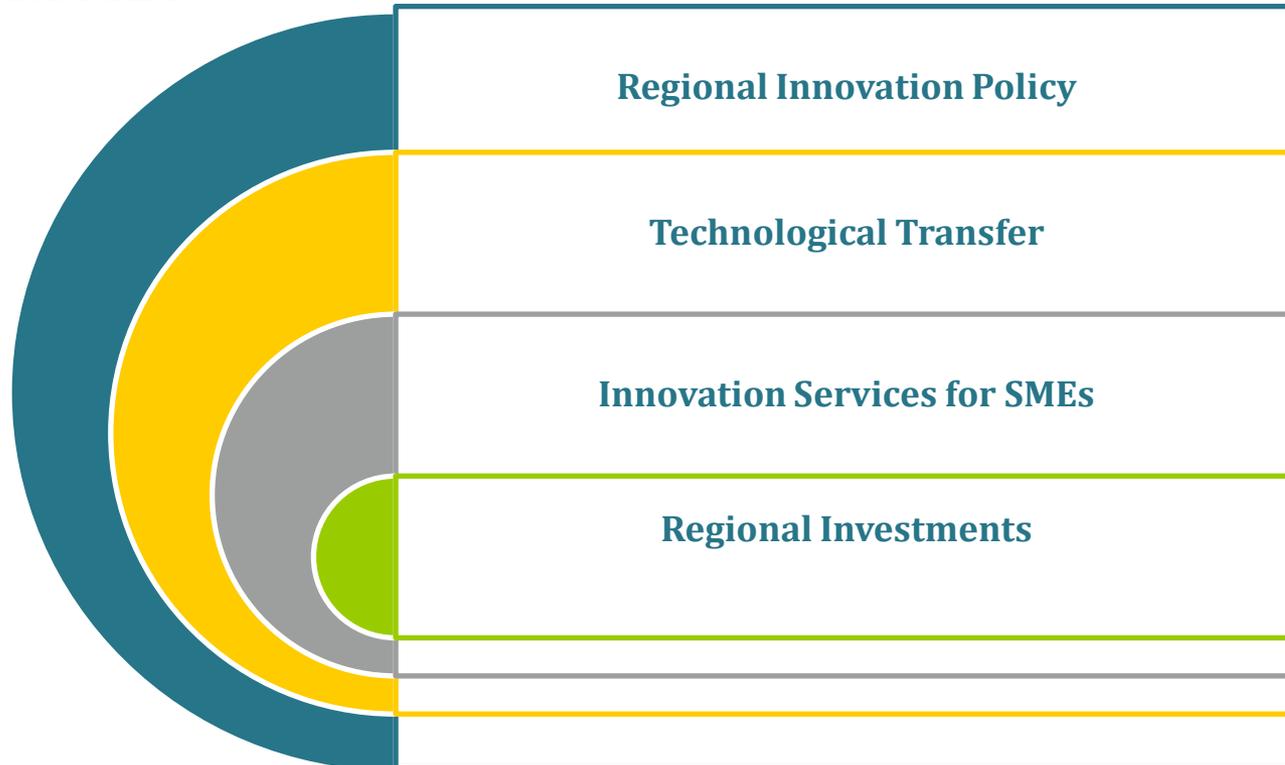
Start 2 UP is an acceleration pilot program on a competitive basis for stimulating entrepreneurial ideas at different stages of their development through expert support of up to BGN 10 000.



Innovation and Technology Transfer Center



PRIORITIES



Innovation and Technology Transfer Center



Regional innovation policy

Project INTRA - Internationalisation of Regional SMEs

The project is implemented under the Programme INTERREG Europe.

The project focuses on the role of public authorities in creating internationalisation services to support the competitiveness of the regional economies and thus contribute to the Europe 2020 strategy.



PARTNERS: Slovenia , Bulgaria Spain, Portugal, UK, Italy.



Project co-funded by European Union Funds (ERDF, IPA, ENI)

Innovation and Technology Transfer Center

Regional innovation policy



Project BlasNet "Black Sea Network for Regional Cooperation"

The project is implemented under the Programme Black Sea Basin Joint Operational Program for 2007-2013, financed under Priority 1: "Support for cross-border cooperation for economic and social development, based on common resources".

GENERAL OBJECTIVE - the establishment of Black Sea Network for Regional Development.



PARTNERS – RAPIV is the Lead partner of consortium of partners from five countries -Bulgaria, Greece, Romania, Moldova, Ukraine;
1 associated partner from Italy.

Innovation and Technology Transfer Center



Regional innovation policy

PROJECT INOLINK “Connecting the Territory Through the Innovation Network”

The project is implemented under the Programme INTERREG IVC of the EU.



GENERAL OBJECTIVE: To improve the territorial reach of regional innovation policies, through a better connection of peripheral areas with the regional innovation systems, in order to improve the diffusion of innovation and balanced economic and technological development throughout the EU territory.

PARTNERS: Bulgaria, Germany, Italy, Portugal, Romania, Slovenia, Spain, UK



Project co-funded by European Union Funds (ERDF, IPA, ENI)

Innovation and Technology Transfer Center



Regional innovation policy



REGIOCLIMA

Project REGIOCLIMA "Regional Cooperation for Adaptation to Climate Change"

The project is implemented under the INTERREG IV C program of the EU.

The aim of the project is to change the process of adaptation to new climate conditions by minimizing the risks of damage and exploring new opportunities arising from climate change. As a result of the implementation of the project, 3 regional strategies for adaptation to climate change have been prepared, united in a European strategy for adaptation to climate change.

PARTNERS – Cyprus, Italy, Spain, Estonian Maritime Institute, Estonia, Slovak Republic, France, Greece.

Innovation and Technology Transfer Center



Regional innovation policy

Project № 014664 NE - BG RIS, “Regional Innovation Strategy for the North-East Planning Region”

The project is implemented under 6th Framework Programme of the of the EU.

STRATEGIC PRIORITIES FOR INNOVATIVE DEVELOPMENT

PRIORITY 1: DEVELOPMENT OF THE INNOVATION POTENTIAL OF THE REGION FOR INCREASING THE COMPETITIVENESS OF THE ECONOMY

PRIORITY 2: CREATION AND DEVELOPMENT OF PRO-INNOVATIVE ENVIRONMENT (INCLUDING INFRASTRUCTURE) IN SUPPORT TO ENTREPRENEURSHIP AND BUSINESS

PRIORITY 3: SUPPORT TO THE DEVELOPMENT OF HUMAN POTENTIAL AND CREATION OF THE MODERN INNOVATION CULTURE IN THE REGION

Innovation and Technology Transfer Center



Regional innovation policy

Project ClimAd “Climate change adaptation—a possibility for sustainable development”

The main aim is to increase the contribution of NGOs to sustainable development by enhancing public awareness of climate change, ensuring the participation of NGOs in stimulating policies for balanced development and sustainable use of natural resources.

The project is implemented under the Programme for support of NGOs in Bulgaria, under the European Economic Area Financial Mechanism n and Norway.



Innovation and Technology Transfer Center



Regional innovation policy

Municipal Strategy for Social Inclusion of the Ethnic Minorities of Aksakovo Municipality for the period 2014-2020 under Project №BG051R0001-7.0.07-0049-C0001 "Partnership for Equal Opportunities" under the OP "Human Resources Development"

Contract №D13000362BH / 22.03.2013г. "Municipal Development Plan of Varna Municipality for 2014-2020", 2013.

Contract № BG161P0001 / 4.2-01 / 2008/042-U-45 / 15.07.2010 "Development of a Concept for Economic Development of the Municipalities of the Regional Development Plan", jointly with the Foundation for Environmental Modernization, 2010.

Contract 1419/2008 "Update of the Municipal Development Plan of Varna Municipality" for the period 2007-2013, 2008

Contract 1244/2008 "Economic profile of Varna Municipality", 2008

Innovation and Technology Transfer Center



Innovation services for SMEs

PROJECT “Improving Regional Policies promoting and motivating non-technological Innovation in SMEs

The project is implemented under the Programme INTERREG IVC of the EU.

On-line portal for training of SMEs to gain a better understanding of how Higher Education Institutes (HEIs) operate and enabled them to access dormant research at Universities.



Selection of good practices in the sphere of non-technology innovations -
SUPPORT PROGRAMME.

Innovation and Technology Transfer Center



Innovation services for SMEs

**COLUMBUS 3 – fostering the mobility of young entrepreneurs,
Programme Erasmus for Young Entrepreneurs of the EU**

Project financed by the National Innovation Fund:

"Design and development of quality new automated surveillance system, analysis and presentation of the state of water basins on the territory of Bulgaria" developed together with "Triada Soft" Ltd.

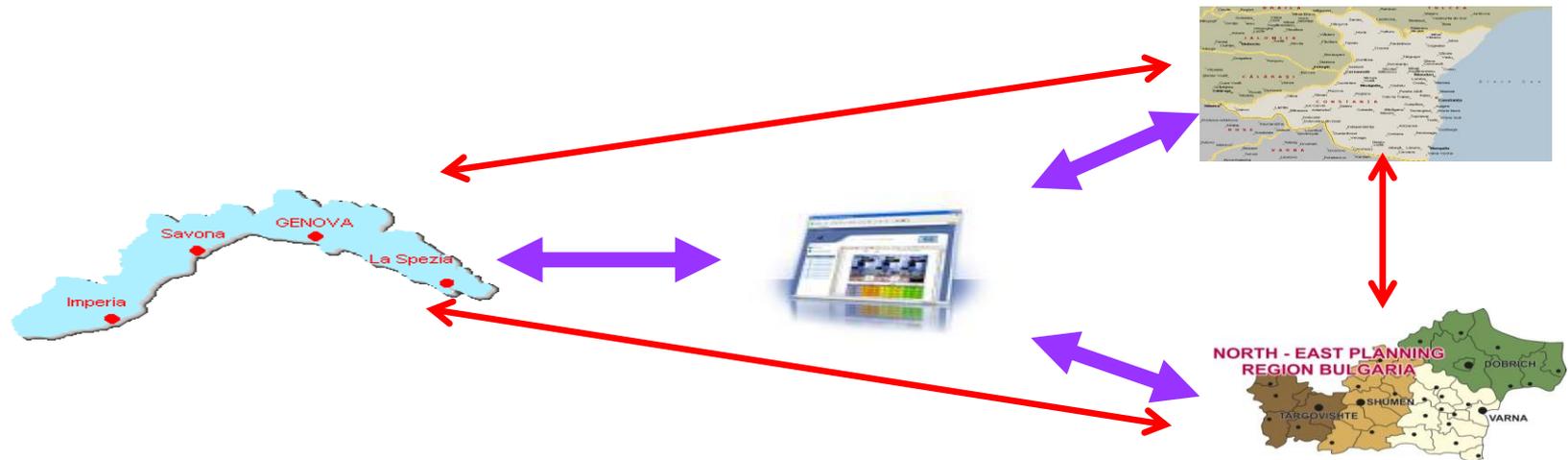


Innovation and Technology Transfer Center



Innovation services for SMEs

Project under Law 84/2001 ICE 061966 – Creation of a network for the support of local SMEs in the high technology in Bulgaria and Romania through SMEs from Liguria, Italy.



Innovation and Technology Transfer Center



Innovation services for SMEs



Project “Fostering the Entrepreneurship among the Unemployed, Inactive and Employed Young People up to 29 years in the North-East Region of Bulgaria”

- 1 Information and motivation for development of own business and fostering entrepreneurship.
- 2 Providing trainings for development of own business and fostering entrepreneurship.
- 3 Providing consulting services.

Innovation and Technology Transfer Center

Innovation services for SMEs

Project AYEN "Active Youth Entrepreneurship Network"



1. Recruit, include and integrate NEETs .

2. Assist in the development of individual and team business ideas.

3. Use and test digital tools in daily operations, networking and as input to product/service development and internal supply/demand.

4. Engage experienced entrepreneurs and retired experts in mentoring.

5. International study visits, local and transnational internships.

6. Establishment of a digital exploratory gamification motivation system.

Innovation and Technology Transfer Center



Technology transfer

Project "Creation of "Marine Technologies Transfer Centre" with the Naval Academy under PHARE Programme. The main aim of the project is to increase the competitiveness of regional enterprises by improving the innovation infrastructure.

Project "Design and Development of a Qualitatively New System for Automated Monitoring, Analysis and Presentation of the Status of the Water Basins (Catchments) on the Territory of Bulgaria" is developed together with Triada Soft Ltd, under the National Innovation Fund.

Project "New ecological and economically efficient models for the creation of new hydro technical and infrastructural objects" together with Svemar Ltd., under the National Innovation Fund.

Concept for Black Sea High-tech Park - Varna



Creation of a High Technology Park is a natural, logical and mandatory extension of the High-tech Business Incubator to RAPIV.



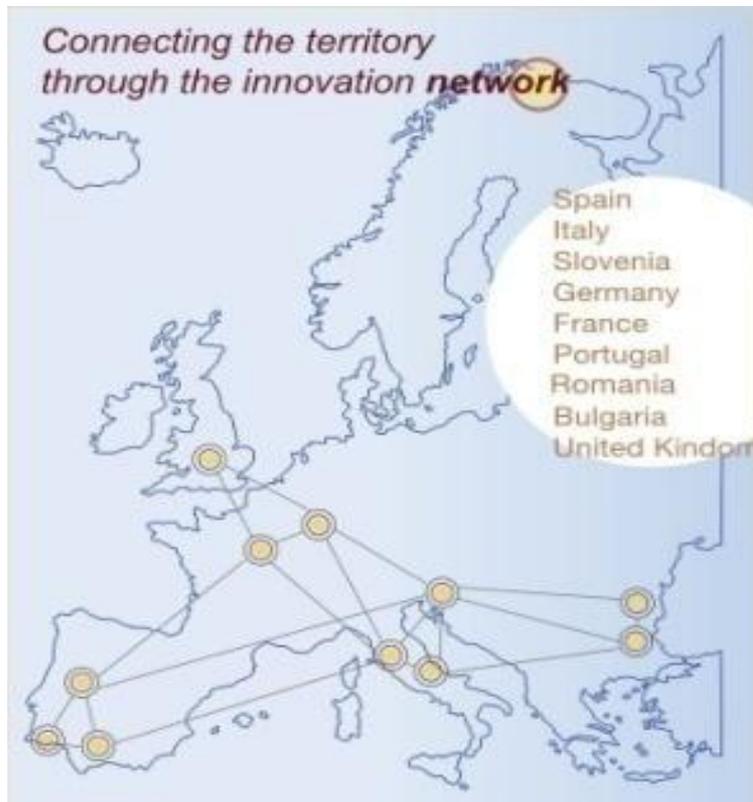
Priority areas



- Technologies for exploitation of the resources of the Black Sea and coastal zone protection.
- Protection of the environment and climate change.
- Renewable energy sources and energy efficiency.
- Improving the quality of life through development of healthcare and security.



Participation in European Networks



Business Support on Your Doorstep



Erasmus for Young Entrepreneurs



Project co-funded by European Union Funds (ERDF, IPA, ENI)



Thank you for your attention!

Regional Agency for Entrepreneurship and Innovations – Varna
Asparuhovo quarters,
Malka chaika vicinity,
Varna 9003
Web: www.rapiv.org
E-mail: office@rapiv.org