

## **RAPIV presented good practices in the sphere of internationalisation of SMEs from the region**

On 13<sup>th</sup> of September an Interregional Thematic Workshop “**Knowledge Generation in Internationalisation Processes**” and presentation of good practices in the sphere of internationalisation were held at Graffit Gallery Hotel, Varna. The event was opened by Mr. Kristiyan Bogoev, deputy district governor of Varna District. During the workshop the project partners made presentations with the focus of SMEs internationalisation and the trends in various economic sectors, which are priority for the respective regions.

The Study Visit panel on 13<sup>th</sup> of September started with presentation of Mr. Peycho Pechev, Deputy Mayor of Varna District. Mr. Peychev familiarized the audience with the different measures and instruments for supporting the internationalization, as well as with the programme documents supporting the policies for encouraging the development of SMEs at national and local level.

Good practices in the sphere of internationalisation presented the Bulgarian SME Promotion Agency (**BSMEPA**). The project partners got familiar with the activities of **FIL Ltd** – a company which proposes PR and advertisement services for easier access of tourist compaties to the internaitonal markets, as well as with **MarCon Ltd** – an internationally recognized company developing medical equipment and technologies.

A visit to the Bulgarian Ship Hydrodynamics Centre (**BSHC**) at Bulgarian Academy of Science (BAS) was organized for the project partners, where they got the chance to familiarize themselves with the activities of the Centre for the realization of technological and innovative products on the internaitonal markets.

The project partners delegation visited also the innovative start-up **Newmark Ltd** - a company working in the ICT sector. The visitors was presented their recently developed on-line marketing platform - a product with proven potential for internationalisation.

Other events which took part in this period are:

- Project Coordination Team Meeting and Steering Committee Meeting, on 14<sup>th</sup> of September;
- Interregional Task Force Meeting, held on 15<sup>th</sup> of September, in the premises of RAPIV, where leading experts in the sphere of internationalisation from the participating regions took place.

At the end of the joint international events in Varna, the project partners expressed their gratitutde to RAPIV for the excellent organization and the results achieved.